

From: [Seely BGen William H III](#)
To: (b)(6)
Cc: [On The Record](#); (b)(6)
Subject: Re: [Non-DoD Source] Weekend Summary
Date: Sunday, May 20, 2018 5:54:37 PM

Thanks..... if the one tweet is true... Will be busy tomorrow.....

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: (b)(6)
Date: 5/20/18 5:52 PM (GMT-05:00)
To: Seely BGen William H III (b)(6)
Cc: On The Record <ontherecord@usmc.mil> (b)(6)
Subject: Fwd: [Non-DoD Source] Weekend Summary

Sir,

The news was focused on the high school shooting, Trump, and the royal wedding over the weekend. (b)(5)
(b)(5)

LtCol Mainz relief was a non-issue over the weekend. It got 3 reprints (Task and Purpose, Military.com and a random Norfolk TV station) and 12 tweets, most from James Laporta. The traditional reporting pulled heavily from the II MEF press release with minimal additional detail or speculation.

<https://www.military.com/daily-news/2018/05/19/marine-battalion-commander-relieved-during-middle-east-deployment.html>

In contrast, two of the top five posts by volume over this period were about SgtMaj Kasal's retirement. Paul Szoldra (of Task and Purpose) had ~2K retweets and 5.5K like; the flagship Twitter account's post generated ~2K retweets and 6.4K likes.

The Fresno Bee had a story about a Marine Vietnam veteran reuniting with members of his former unit. The piece recounted his time in Vietnam and the process of finding his former companions and reintegrating after the war.

<http://www.fresnobee.com/news/local/article211306514.html>

This coming week we will be pushing Belleau Wood with the PPC, (b)(6), (b)(5) is planning a possible media event RE: drone enabled re-supply down at Quantico for next month (b)(5) planning for the roll-out of the Culture Study and JWLS while working turnover/transition down to production. We're also tracking PPV/Reuters; alt-right queries from Shawn Snow and Propublica are still hanging out there.

I'll reach out to (b)(5) see if he's tracking anything RE: Afghanistan casualties, and will watch the Resolute Support accounts as well.

V/R,

(b)(6)

From: [Seely BGen William H III](#)
To: [Dana LtGen Michael G](#); [Wood SES Bryan H](#); [Hogue SES Robert D](#)
Subject: Fwd: USA Today Article
Date: Thursday, May 17, 2018 9:53:13 PM

LtGen Dana,

Sir, email below on the TVB article.... minimal impact thus far.

VR Bill.

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: (b)(6)
Date: 5/17/18 5:32 PM (GMT-05:00)
To: Seely BGen William H III (b)(6)
(b)(6)
Subject: Re: USA Today Article

Sir,
I provided the stats below to (b)(6) but BLUF: minimal impact at this point.

As of 1530, the article has generated 1 reprint in the Daily Beast and 94 social media mentions, with a potential reach of 2.4 million Twitter users and 7.5 million Facebook users.

Top tweets:

The Daily Beast (14 RTs, 7 likes) -
<https://twitter.com/thedailybeast/status/997142223123898368>

Tom Vanden Brook (7 RTs, 10 likes) -
<https://twitter.com/tvandenbrook/status/997101831842156544>

James LaPorta (6 RTs, 31 likes) -
<https://twitter.com/JimLaPorta/status/997122200720347136>

Craig Whitlock (5 RTs, 10 likes) -
<https://twitter.com/CraigMWhitlock/status/997125181918216193>

On Facebook, there was only one super public post - by USA Today (412 reactions, 18 comments, 25 shares)
<https://www.facebook.com/13652355666/posts/10156109448460667>

V/R,
(b)(6)

-----Original Message-----

From: Dana LtGen Michael G
Sent: Thursday, May 17, 2018 5:09 PM
To: Neller Gen Robert B (b)(6)
Cc: Walters Gen Glenn M (b)(6) Padilla MajGen Frederick M

(b)(6) Seely BGen William H III
(b)(6) Coglianese MajGen Vincent A
(b)(6)
(b)(6) Wood SES Bryan H (b)(6) Hogue
SES Robert D (b)(6)
Subject: USA Today Article

Commandant,

There is an article in today's (17 May) USA Today by Tom Vanden Brook (article attached). The article talks about accusations that Col Joe Murray, CO MCB Quantico, intimidated a civilian church chorus leader and a contracted priest at an on-base service over eight months ago. This incident was thoroughly investigated. After a detailed and deliberate review by CG, MCI COM, it was determined that there was no misconduct of any kind on the part of Col Murray.

Though Mr Vanden Brook contacted MCI COM re: this event, the story does not reflect the facts of this event provided by MCI COM/OUSMCC to Mr Vanden Brook.

We will monitor "bounce" on this story with OUSMCC.

v/r Mike

LtGen Mike Dana, USMC
Deputy Commandant, Installations and Logistics

E-mail: (b)(6)

(b)(6)